

Pierre Picouleau

visual design

I'm a visual designer from France, with over ten years of experience. I design brands, websites, online & print communication, products and more.

As a freelancer I work for agencies, companies, startups and individuals. I've worked with agencies such as Uzik, Publicis, Upian, Cellules Studio, Le Laptop or Liquid Liquid. I work in-house or remotely. I'm always up to new projects – ideally with a positive cultural and social impact!

My design approach is human-centered and my practice is based on good communication. The focus is on the details and the simplicity for the end-user.

- ☐ Brand Identities
- ☐ Product design
- ☐ Art Direction
- ☐ Mobile
- ☐ UI/UX
- ☐ Print/Editorial
- ☐ Signage
- ☐ Design Systems
- ☐ French, spanish, english

Education

Masters' degree in Graphic Design, 2015
La Fonderie de l'image, Paris

Bachelor in Digital Design, 2011
Digital Campus, Paris

Licence in Digital Communication, 2009
(Licence Pro. ATC)
University Institute of Technology (IUT), Blois

2-y degree in Digital Communication, 2008
(DUT SRC)
University Institute of Technology (IUT), Blois

Experience

2015
10y Freelance graphic designer
pierre.graphics

2013
2y Cellules Studio, Paris
Graphic designer

2012
1y Brand Advocate, Paris
Graphic designer

2011
1y Publicis Modem, Paris
Graphic designer